



>> ICT & elders : one day of synthesis
>> 2010, October 18th – Paris - France

> For the 2nd **T-Seniority** European project workshop, **FNAQPA**, **e-Seniors** and the **T-Seniority** consortium are pleased to welcome you to discover, screen trends and innovations, share experiences and meet people, with a special focus on EC projects.

Welcome !

>> Why this « ICT and older people» day ?

Older people are the focus of organizers, and also of the coolest actuality : older people (or seniors, old, retired, papy-boomers, ...) are raising big questions to our society. Demography shows them as a challenge, an economical sector, a reflect of ourselves, a historical unknown situation... There are too many facets to mention...

At the same time, technologies have evolved as never in these last few years and now play a major part in our social and professional lives to the point that a non internet user becomes almost an “under-citizen”. Paradoxically, technologies have never been so easy to use, but their proliferation changes the ICT world into a jungle, where only skilled technologist can read the trends.

Yet, older people, and a fortiori those most old – in a situation of loosing autonomy – show the double characteristic to be on the front line of “e-excluded” and the very most explosive age group ! Boredom, family and social link, staying in touch with the society, staying alert, assistance, are among the key-words.

In this context, private and public actors, domestic and European have started to move with strong initiatives and ambitious projects. The evolution of technologies focuses the debates on the human side of things (technologies are just ... technologies) and on the economical sustainability of the several possible solutions.

This is a promising sector known only so far to a few experts. We therefore hope this final workshop and the associated conferences will deliver a greater insight into what has been achieved so far along with plans for the future.

The “ICT and older people” day proposes a wide angle screening. It will not solve everything, but will contribute to make energies meet each other, and hopes to generate synergies for the best benefit of ... **older people !**

>> Project showroom

- > During pauses, lunch, cocktail, discover a space where to meet European projects dedicated to elders and ICT, and meet their partners.
- > A special focus on **T-Seniority** : shared experience after 2 ½ years of work (this day is **the 2nd T-Seniority workshop**) → a demo space in the André Truong hall
- > A focus on **Long Lasting Memories**, of which **E-Seniors** is partner → a demo space in the auditorium hall

>> Projects round table

- > **T-Seniority**, **Long Lasting Memories** and a panel of projects introduce themselves briefly and show their main results and difficulties so far, as well as their hopes for the future
- > One hour of debates with the attendees

>> Agenda

Welcome coffee

9:00 → 9:30

Opening session

9:30 → 10:00

- > A word from the organizers
FNAQPA – Didier SAPY (Director) & **E-Senior – Monique EPSTEIN** (Founder)
- > A word from our host
EFREI – Frédéric MEUNIER (President)
- > T-Seniority presentation
IDI Eikon – Miguel ALBORG (Director)

New dwellings

10:00 → 11:00

Concrete initiatives for a new way of life

- > Moderator – *Central European Institute of Technologies (Austria)*
CEIT - RALTEC – Walter HLAUSCHEK (Managing director)
- > *The point of view of an assistance company*
GTS / Mondial Assistance – Eric ARNOUX (Sales Director)
- > *The point of view of a federation*
FNADEPA – Claudy JARRY (President)
- > *Another point of view : towards a non-standard project design*
Fondation Sainte Marie – Gilles KEMOUN (Medical policy director) and
Franck VINSOT
- > *The point of view of an architect*
AR Architectes – Ruba ALABED (Director)

New Technologies

11:00 → 12:00

Some trends that will change the landscape

- > Moderator – *Think tank of internet for citizens*
Renaissance Numérique – Christine BALAGUÉ (Co-President)
- > *Interactive TV, at last a reality – Association for the development of enhanced TV services and interactivity*
AFDESI – Jean DACIÉ (General delegate)
- > *The UK case of a citizen service over interactive TV*
Looking Local – Tony THOMPSON (Technical manager)
- > *Design for all and mobile technologies*
FNAQPA – Christophe COQUEREL (Project manager)
- > *AALOA – EC Open Source initiative*
TRIALOG – Antonio KUNG (Technical director)

Lunch Break – Visit of the Project Showroom

12:00 → 13:00

New elderly users

A long run change, already in march

13:00 → 14:00

- > Moderator – Fondation Internet Nouvelle Génération
FING – Amandine BRUGIERE (In charge of the Plus Longue La Vie programm)

- > Effectiveness of cognitive stimulation on growing older persons – Scientific Brain Training
SBT – Michel NOIR (CEO)

- > Socio-démographic prospects, needs and opportunities for e-inclusion - Population and Social Policy Consultants (Belgium)
PSPC - Dragana AVRAMOV (Director)

- > Some elders already connected - Live visio-conferences with :
Elders in their homes, in Finland
City of Tampere – Mia VAELEMA and Milja SYRJÄNEN
A «elder cyber-coffee» in Germany
Café Anschluss - Michaela HERMANNSDÖRFER

New initiatives

European & domestic initiatives and opportunities

14:00 → 15:00

- > Moderator – French Society of Technologies for Autonomy and of Gerontechnologies
SFTAG – Gérard CORNET

- > European Commission programs and perspectives – DG Information Society – Unit “ICT and inclusion”
European commission - François JUNIQUE (project and policy officer)

- > French involvement in EC projects – French agency for the international development of enterprises
UbiFrance – Claire FERTÉ (DGCIS – STIC)

- > French initiatives
National Reference Centre - Health, Home, Autonomy
CNR – SDA - Bruno CHARRAT (Director)
Delegation for the uses of Internet
Ministry of Education and Research - Bernard BENHAMOU (Delegate to uses of Internet)

Pause – Visit of the Project Showroom

15:00 → 15:30

Sustainability – Elderly users, new technologies, business models : a rendez-vous !

15:30 → 16:30

- > Moderator – National Solidarity Fund for Autonomy
CNSA – Emilie DELPIT (Project director in charge of quality and prospective)
- > Considerations for a successful innovation
Ministry of Economy, Industry and Employment – Robert PICARD (CGIET)
- > The point of view of a private actor – Services to persons, what business model ?
Alcatel-Lucent - Alain CONCHON (Vice-president - Healthcare – Solutions and Marketing)
- > The point of view of a public actor
Manche Numérique - Morgan HERVÉ (Development and prospective manager)
- > Europe : one single market or multiple markets ?
FNAQPA – Christophe COQUEREL (Project manager)

Projects round table

16:30 → 17:30

Conclusion

17:30 → 18:00

Networking cocktail – Visit of the Project showroom

18:00 → 19:00

>> The European projects and initiatives

	<p>T-Seniority, dedicated to « expanding the benefits of the information society to elders through digital TV channels » will end in December 2010 and will hold its 2nd workshop. T-Seniority is supported in France by the CNSA tseniority.idieikon.com/</p>		
	<p>It was indeed logical that Long Lasting Memories and T-Seniority roads came to cross : both are CIP / ICT-PSP projects, and what's more we share some common partners ! LLM is dedicated to cognitive and physical health and autonomous living for senior citizens. www.longlastingmemories.eu/</p>		
	www.guide-project.eu/		www.aal-persona.org/
	http://www.diego-project.eu/index.php		www.oasis-project.eu/
	www.vaalid-project.org/		veritas-project.eu/
	www.dreaming-project.org/		sites.google.com/site/teachnet4eu/
	www.homesweethome-project.be/		cschoen@info-techno.com
	www.age-platform.eu/en		www.ede-eu.org/
	www.impact-in-europe.eu		www.monami.info/

>> The partners

 <p>www.fnaqpa.fr</p>	<p>Fédération Nationale Avenir et Qualité de Vie des Personnes Agées</p> <p>Working only in the elders sector, FNAQPA gathers operators of residences and of home services. Since its origin in 1991, FNAQPA federates on humanist principles, with Quality as a guideline. In the same line, since 1994, GERONFOR is the professional training department of FNAQPA, with trainings specialized in gerontology. FNAQPA is also the French operator of the European Project T-Seniority.</p>
 <p>www.e-seniors.asso.fr</p>	<p>Our project is to train seniors and impaired people to use new ICT, with multiple goals :</p> <ul style="list-style-type: none"> • reducing the digital divide between generations, • helping fight elders loneliness, • making more easy the access to training and information, and at the same time opening new perspectives for a better use of the "free time"
 <p>http://tseniority.idieikon.com</p>	<p>Expanding the benefits of information society to older people through digital TV channels</p> <p>T-Seniority is an European project (CIP – ICT/PSP #224988), gathering partners from 7 countries. It is a new model of online service provision using the digital television, helping reach such audiences as older people losing their autonomy. T-Seniority is a social inclusion tool, giving access to ICT through the TV set.</p>
 <p>www.efrei.fr</p>	<p>Born in 1936, agreed by the government since 1945, member of the High Schools Conference, EFREI is one of the best high engineer school in the ICT field. EFREI is training adaptable, open minded engineers, open to the world. Its 70 international partnerships (30 in Europe), as long as its famous "association village", also contribute to its renown.</p> <p>The co-inventor of the micro-computer, André Truong, was an EFREI graduate (1959).</p>
 <p>www.agevillage.com</p>	<p>Agevillage.com : Internet servicing elders</p> <p>Since ten years, our teams of experts in gerontology give support, through an adapted information, the families and the professional workers helping elders.</p> <ul style="list-style-type: none"> • 1 400 000 pages seen each month(June 2010) • 25 000 subscriptions to the two weekly free newsletters • an exhaustive interactive directory of 25 000 local solutions : residences, home care services, CCAS, CLIC, ... <p>Agevillage is also a GMI training centre, involved in particular in the "humanitude" approach.</p>